



CHEHARDY + SHERMAN + WILLIAMS  
RECILE + HAYES



## ONE TEAM, ONE MESSAGE, ONE RESPONSE - STOP THE VIOLENCE!

Dear Colleague,

As you know, we are experiencing soaring crime in our beloved community. While it feels out of control, there is hope, so we ask you to join us in supporting Crimestoppers GNO! Thanks to the work of Crimestoppers of Greater New Orleans, people have a voice where they can anonymously report crimes and criminals without any fear of reprisal. Our community has helped solve countless crimes over the last 40 years, and new technologies, such as our "Say it Here" smartphone app, have made it faster and easier than ever. Additionally, our Safe Schools Louisiana team has stopped bullying, prevented suicides, and intervened in possible school shootings in over 500 schools across Louisiana. Tips have been pouring in on these violent incidents and arrests (see attached).

We cannot remain silent as we fight for the soul of our city and communities. Crimestoppers is the proven way citizens can help fight against criminals and serve as force multipliers for law enforcement. But, like all not-for-profits, funding is needed from citizens and business leaders like you to continue their work. We are honored to serve as Co-Chairs of the Crimestoppers 38th Annual Awards Luncheon on March 14th in the Sheraton Hotel New Orleans Grand Ballroom. We are reaching out to you in the hope that you are able and willing to join us as a sponsor. Donations from businesses and organizations are the lifeblood of funding for Crimestoppers programs nationwide. With your help and commitment to achieving a safer community, a fundraising goal of \$200,000 this year is achievable. Our community and its voice need you now, like at no other time in our region's history.

The luncheon allows public safety and criminal justice individuals to be recognized for their commitment and service to our citizens. It also provides an opportunity to network with our leaders. We have attached a sponsorship form for your reference.

The monumental assistance needed from the community to help law enforcement requires investments by those who can take the reins in helping us today. We thank you for your partnership, your financial gift, and any contribution possible among those in your business or organization.

Thank you for your thoughtful consideration. We look forward to you joining us at the March 14th luncheon!

Sincerely,

A handwritten signature in blue ink that reads "David R. Sherman".

David R. Sherman

A handwritten signature in blue ink that reads "James M. Williams".

James M. Williams